



ATSEWA

DIGITAL MARKETING AGENCY

Best Solution for
your Business



BOOK OUR SERVICES

About Us

In today's digital age, having a strong online presence is essential for any business.

Atsewa is a digital marketing company that specializes in helping businesses to promote their products or services online using various digital channels.

Whether you're a small startup or a large corporation, we help you reach your target audience and grow your business.

We offer a cost-effective way for your business to market your products or services online, without the need for an in-house marketing team.

Our Specialities



SOCIAL MEDIA MARKETING



SEARCH ENGINE OPTIMIZATION



CONTENT MARKETING



EMAIL MARKETING



CAMPAIGNS MANAGEMENT



GIVEWAY (CONTEST)

Social Media Marketing

We offer social media marketing services that include flyers and videos which clients can post on their social media handles.

It helps to increase website traffic and engagement, which leads to more sales and higher customer satisfaction.

This will increase your brand's visibility. An example would be a special occasion, an upcoming product launch, or any specific idea that the client wishes to recreate. We use hashtags to categorize content on social media and make it easier for others to find.



Campaigns Management

As part of our campaign management services, we assist our clients in implementing their campaigns.

We specialize in creating custom campaigns that engage with their target audience. We analyze data and trends to develop strategies that help our clients reach their goals.

Monetization support can provide insight into the best ways to maximize revenue. We also provide comprehensive campaign analytics to track campaign progress. Our data-driven approach ensures that our clients can make the most of their budgets and stay ahead of the curve.



Search Engine Optimization

Our company offer SEO services as it is the most effective technique to get organic trafficto your website by achieving high rankings on Google and other search engines. Popular SEO types are:

On page

We make a use of various plugins that helps to optimize content by adding appropriate keywords and phrases to include in the post and pages. Moreover, we create sitemap because it helps search engine crawlers find all of the pages and posts on a website, which helps improve the website's search engine rankings.

By adding focus keywords and inbound links to a website, search engine algorithms are more likely to recognize it and rank it higher in search engine results.

Off page

By creating outbound links, we can increase the visibility of our website relative to other websites, which can boost our rankings in search engine results. By including keywords in the slug and title, search engines will more easily find your website and therefore help you to get more traffic.

Technical page

We add alternate text for an images. Adding alternative text to the images makes it easier for search engines to determine what the image is about and its relevance to the content on the page.

We provide the meta description as it is a brief summary of a web page that is used by search engines to understand what the page is about and provide relevant results to users who are searching for a specific query.



Email Marketing

We provide newsletter services via Mailchimp as it provides a secure way to store and manage subscriber lists, ensuring data is kept safe and secure.

It allows users to customize the content and design of the newsletter, as well as track progress and analyze the results. A newsletter can be promotional, a custom post, or any other type of content.



Content Marketing

As part of our content marketing services, we provide our clients with website content, blog posts, and much more. By providing content marketing services, we help our clients create content designed to engage and inform their target audience.

This increases the chances of converting them into paying customers. It boosts the website's ranking in search engine results, increasing visibility and allowing more people to discover your business.



Giveway (Contest)

As a giveaway service provider, we help clients enhance their brand visibility and reach more potential buyers. In order to trick more participants and followers, we offer festive giveaways or random giveaways.

The workflow for the giveaway begins with the creation of the contest and ends with the announcement of the winner. We make sure that the giveaway runs smoothly and that the clients receive the desired results. We also provide post-giveaway analysis that helps our clients measure the success of their giveaways.





Why Choose ATSEWA?

- Atsewa provides experts in the field of digital marketing who stay up to date with the latest trends and techniques to help businesses succeed in the online world.
- We work closely with our clients to understand their unique needs and goals, and develop a customized strategy to meet those needs.
- By leveraging the power of digital channels, we can help businesses generate leads, increase sales, and build brand awareness.
- We help to increase your revenue by providing expert guidance and support to help businesses reach their full potential.